



KNIGHTS STRIKING OUT BOWLATHON

The Bowlathon began as the brainchild of Ralph Telscher and Rick Higham. In 1994, Ralph and Rick wanted to help Sr. Lorraine Biebel who was feeding the poor and homeless on Commercial Street in a location that would later become known as The Kitchen, Inc. Along with the help of the Knights of Columbus, Ralph and Rick held the first Bowlathon fundraiser in January 1995. It consisted of approximately 40 bowlers and raised nearly \$1,200. Since then the “Knights Striking Out Bowlathon,” has raised over \$900,000.

Every January, over 400 bowlers have come to one of our three locations, Enterprise Park Lanes, Sunshine Lanes, and Century Lanes in Nixa, to help support The Kitchen and all they do for those in need in the surrounding community. This year we have expanded our event to also benefit Catholic Charities of Southern MO and Least of These food pantry from Christian County.



BENEFITS TO SPONSORS

- THE BOWLATHON ATTRACTS OVER **400** BOWLERS THE DAY OF THE EVENT.
- IT'S ESTIMATED THE BOWLING ALLEYS AVERAGE **4000** BOWLERS PER WEEK.
- **SPONSORS** RECEIVE EXPOSURE THE DAY OF AND AFTER THE EVENT.
- 26th ANNUAL EVENT ON JANUARY 31, 2021!

BOWLING LOCATIONS 2021

CENTURY LANES

855 West Tracker Road, Nixa MO

*16 lanes

*Serves approximately 300-500 bowlers per week.

*Only bowling alley in Nixa.



ENTERPRISE PARK LANES

1625 South Enterprise Ave. (East Springfield)

*Boasts the highest number of lanes in Springfield with 40 lanes.

*Multiple morning, day, and evening leagues as well as open bowling

*Serves approximately 1000-2000 bowlers per week.

SUNSHINE LANES

1500 West Sunshine (West Springfield)

*32 lanes (16 on each side of the bowling alley)

*Multiple morning, day and evening leagues as well as open bowling.

*Serves approximately 1000 bowlers per week.





SPONSORSHIP LEVELS

Presenting Sponsor \$10,000

(One Presenting Sponsor Only)

- Bowling shirts with your company logo for your four teams (20 players).
- Logo on banners and website event page.
- Sponsor logo in bowling alleys after the event for 15 days.
- (Enterprise Lanes banners & alley screens, Century Lanes & Sunshine Lanes are hanging banners only).
- Sponsor banner placed at entrance of all bowling alleys.
- Banners hung in prominent locations 2 weeks before the event.
- Social media post on Facebook group page.
- 4 complimentary bowling lanes. 5 people per lane/team.

Event Sponsor \$2500

- Logo on banners, event screens, and website event page.
- Sponsor logo in bowling alleys after the event for 15 days.
- Banners hung in prominent locations the day of the event.
- Social media post on Facebook group page.
- 2 complimentary bowling lanes. 5 people per lane/team.

Lane Sponsor \$1000

- Logo on banners, event screens, and website event page.
- 1 complimentary bowling lane. 5 people per lane/team.

Pin Sponsor \$500

- Logo on banners, event screens and website event page.



SPONSORSHIP AGREEMENT

_____ (Organization/Individual/ Company name)
agrees to provide a financial sponsorship for the 26th Annual “Knights Striking Out Bowlathon”
January 31, 2021. As a sponsor, I understand that I will receive the applicable sponsorship
opportunities described in this packet. I further understand that these opportunities will not be
valid until this agreement is signed and my check has been issued to and accepted by us. As a
sponsor, I agree to provide digital artwork for all promotional advertising if applicable.

Please check appropriate sponsorship:

_____ Presenting Sponsor ---\$10,000

_____ Event Sponsor---\$2,500

_____ Lane Sponsor---\$1000

_____ Pin Sponsor---\$500

Sponsor Name (print)

Address (print)

City

Zip Code

Representative Name (print)

Email

Phone/Fax

Authorized Sponsor Signature

Date

Please mail this completed agreement and make your check payable to **your select charity** or
make payable to the Knights of Columbus if you prefer your sponsorship divided equally
between all three charities.

Knights of Columbus

Attn: Jack Ford
1526 S Bedford Rd
Springfield MO 65809

The Kitchen, Inc.

Attn: Kippie Kutz
730 S Glenstone Ave
Springfield MO 65802

Catholic Charities of Southern MO

Attn: Mandy Long
424 Monastery St
Springfield MO 65807

Least of These, Inc.

Attn: Michelle Teter
1720 James River Rd
Ozark MO 65721